

**New Donor:**

I am emailing about a very important fundraising mission.

Anthony and I (and our four rescued hounds) are huge supporters of local animal welfare. For the past fifteen years we have participated in an October fundraising walk to raise money for Central Florida pets. Franklin's Friends is proud to present the fifth annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest on October 27, 2018. Last year the event raised almost \$58,000! We are hoping to raise \$60,000 this year and I was hoping you might make a donation to help us reach this goal.

Franklin's Friends is an all volunteer nonprofit 501(c)(3) organization whose mission is to support Central Florida animal welfare by fundraising for local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education programs. We raise money primarily through two signature events – "HOWL-O-WEEN" and "Unleashed. Uncorked. Unframed" (a spring cocktail attire event with spectacular live and silent auctions). Then, through a rigorous application process we grant those funds to deserving local animal welfare agencies. Last year we raised over \$182,000. Grant recipients include Way Home, Inc., Sophie's Circle, The Pixel Fund, Happy Trails Animal Rescue, Spay the Strays, Chi Chi's Rescue Ranch, Daytona Beach German Shepherd Rescue, Pet Alliance of Greater Orlando, RAIN (Rescuing Animals in Need), Osceola County Animal Services, TEARS of Seminole County, SpayNSave, South Lake Animal League, Poodle and Pooch Rescue, Sophie's Circle, Hound Haven, and ARNI Foundation. If you'd like more information about our grant application process please visit [www.franklinsfriends.info](http://www.franklinsfriends.info)

To donate, please go to [www.franklinsfriends.dojiggy.com](http://www.franklinsfriends.dojiggy.com) and click on "Donate to Individual-Pack". You will see a list of individuals – just click on "Action" next to my name and you will be prompted from there. The website is secure and will generate a receipt for tax purposes. On-line payment can be made by VISA, MasterCard, American Express, Discover, or via PayPal. If you prefer to write a check, please complete your donation information on line for bookkeeping purposes, make the check payable to Franklin's Friends and mail it to 901 Versailles Circle, Maitland, FL 32751.

Thank you in advance for your support of Franklin's Friends and local animal welfare.

Monisha Seth, President  
Franklin's Friends, Inc.

**Previous Donor:**

As you probably remember, Anthony and I (and our four rescued hounds) are big supporters of local animal welfare. For the past fifteen years we have participated in an October fundraising walk to raise money for Central Florida pets. Franklin's Friends is proud to present the fifth annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest on October 27, 2018. Last year the event raised almost \$58,000! We are hoping to raise \$60,000 this year. You were generous enough to support our fundraising efforts last year and I was hoping we could count on you for a donation again this year.

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Thank you in advance for your support of Franklin's Friends and local animal welfare.

Monisha Seth, President  
Franklin's Friends

**Paragraph to add if a donor might consider sponsorship:**

We also have corporate sponsorships available for HOWL-O-WEEN. If you are interested in a corporate sponsorship please go to [www.franklinsfriends.dojiggy.com](http://www.franklinsfriends.dojiggy.com) and click on “Sponsor-Vendor Sign Up.” The website will prompt you from there.

**Paragraph to add if a donor might consider a vendor booth:**

We also have vendor booths available for HOWL-O-WEEN. If you are interested in a vendor booth please go to [www.franklinsfriends.dojiggy.com](http://www.franklinsfriends.dojiggy.com) and click on “Sponsor-Vendor Sign Up.” The website will prompt you from there.